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RORRANNUAL 30 CATALOG

CATSKILL

MOST PROFITABLE MIDSEASON BERRY

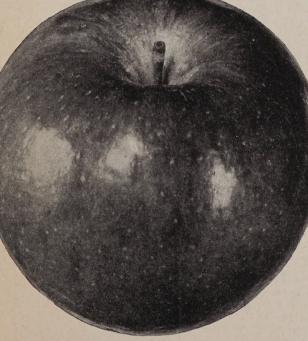
Enormous Producer Immense in Size Excellent Quality Long Season

Now Reduced to Only

\$4.75 Per 1000

See Page 3





BEACON APPLE

New Early All Red High Quality

Only 40° Each

See Page 17

J. N. ROKELY & SON BRIDGMAN, MICHIGAN



the top of our list in plant sales. Here in Berrien County, Michigan, the greatest berry-growing section in the United States, 75% of the entire strawberry acreage is planted to Premier.

DROUGHT AND FROST- PROOF

Early ripening, which assures highest prices, is only one of the many desirable qualities of Premier. It has a long fruiting season and from first to last every berry is big, bright red, and excellent both in quality and flavor. It never fails to produce its customary big crop and even when many other varieties are injured by late frost or drought, Premier will

come through with flying colors. The plants are big, healthy and deep-rooted upright and spreading, providing protection from both sun and frost.

GROWN FOR PLANTS ONLY

Our Premier plants are all grown on specially prepared fertile sandy soil. The entire rows are dug up in filling orders and any weak, immature plants along the edges of the rows are discarded. Being grown on sandy soil the plants are easily removed with the entire root system intact. You are thus assured of receiving only first-class, thrifty, heavy-rooted Premier plants when you place your order with us.

	Premi	er Price	s
25	plants		\$.40
50	plants		.60
100	plants		.85
200	plants		1.25
300	plants		1.65
400	plants		2.00
500	plants		2.40
1000	plants		4.75
2000	plants		8.95
5000	plants		21.25



Catskill

MIDSEASON OFFSPRING OF PREMIER

This giant, flashing red new berry has taken the strawberry world by storm. A cross of the Marshall and Premier, it has proven by far the best and heaviest yielding midseason strawberry ever introduced.

High Quality - Long Season

In quality Catskill berries are good, fully as good as Premier, and are very firm, making excellent shippers. The bright green cap, enormous size, flashing color and showiness make it sell well in any market. Although Catskill starts ripening about midseason, the crop is so large and borne over such a long period, that some growers are using it for both midseason and late. Catskill plants are large, long-rooted, vigorous growers, enabling them to mature the enormous crop of berries even under adverse conditions. Profit by the experience of others—grow Rokely's Catskill for profit!

		CA	TSKILL	PRI	CES	
25	plants		\$.40	400	plants	 \$ 2.00
50	plants		.60	500	plants	 2.40
100	plants		.85	1000	plants	 4.75
200	mlanta		1 65			01 05

SURPLUS

NOW

ONLY

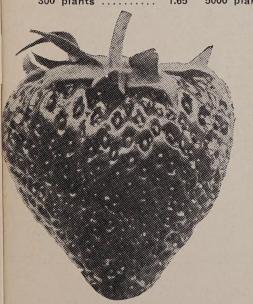
\$4.75

PER 1000

STRAWBERRY \$2.50 PLANTS **PER 1000**

During our spring shipping season we usually have some plants of most varieties left on hand in the packing house at the end of each day. To avoid carrying these plants over we class them as Surplus Plants and offer them to buyers who are not particular about varieties, at the low price of \$2.50 per 1000. All freshly dug, first-class plants. Do not ask for named sorts, labeled, under this offer.

NO DISCOUNT



GRAND CHAMPION THE 40-DAY STRAWBERRY

This new long season berry commences to ripen with the Premier and still produces fancy berries with the Aroma. Extremely heavy yields of immense, bright red berries with enticing rich flavor and fancy appearance. Plants are large and sturdy with extra heavy healthy foliage which protects the blossoms from frost. Grand Champion is rapidly making a name for itself because of its heavy yield of extra fancy berries that top the market.

\$4.95
Per
1000

GRAND CHAMPION PRICES

	plants	\$.40		plants	1.70
	plants	.85		plants	2.50
200 1	olants	1.25	1000	plants	4.95

THIRTY YEARS

IN THE MAIL ORDER BUSINESS

1911 - 1941

Just thirty years ago Rokely's first nursery catalog was issued, a smaller folder listing a few varieties of strawberry plants. At that time the mail order nursery industry was in its infancy, very few reliable sources of supply for the nursery stock purchaser being available

With a background of twenty-two years previous experience in producing quality nursery stock the mail order venture was an immediate success. Succeeding years have widened our territory by increased circulation until Rokely's "Quality Stock" has become standard among the best fruit growers of this country.

In sending you this, our 30th Annual Catalog, we have the earnest desire that it may be of service in making your fruit growing more profitable. We have tried to tell you in our own words the truth about our goods, avoiding extravagant claims and promises so likely to lead to disappointment.

We realize our continued success could not have been



J. N. ROKELY Founder



A. J. ROKELY Owner and Manager

possible without the loyal support of our patrons, many of whom have been with us since our first year in the mail order business. We sincerely thank these old customers for their continued liberal patronage. If you are receiving our catalog for the first time, we hope for a chance to prove that we can furnish you highest quality stock and save you money.

ur Guarantee

We guarantee all nursery stock sold by us to be first-class, true-to-name, and free from injurious disease. We further guarantee safe arrival of your order by express or parcel post, and will replace free of charge any stock that does not reach you in good growing condition, provided we are notified within 5 days after receipt of shipment. We will also, upon receipt of proper proof, replace or refund the purchase price of any stock that proves untrue to description under which it is sold. However, it is mutually agreed between ourselves and purchaser that we are in no case to be held liable for more than the original purchase price of the stock. Our stock is carefully handled and full of vitality and, under

ordinary conditions should grow for you. But if it does not, owing to the weather and other conditions over which we have no control, we will replace it at one-half the purchase price this fall. Replacement order with remittance must be in our hands not later than October 1, 1941.

OUR THIRTIETH ANNIVERSARY GIFT TO YOU

Each customer sending us a CASH ORDER for nursery stock at regular catalog list prices, before April 1st, 1941, will be entitled to FREE Fugeima Strawberry Plants as

12 Fugeima Plants Free with Cash Order of \$ 5.00 to \$10.00 25 Fugeima Plants Free with Cash Order of \$10.00 to \$15.00 50 Fugeima Plants Free with Cash Order of \$15.00 to \$25.00

100 Fugeima Plants Free with Cash Order of \$25.00 or over.

This Gift Offer is in addition to our regular Cash Discount or Free Nursery Stock Plans on Page 5 of this book. If you wish these Free Gift plants be sure to indicate on your order.



Hardy Northern Grown Stock Produced Under Ideal Conditions

MICHIGAN STATE DEPARTMENT OF AGRICULTURE

Bureau of Orchard and Nursery Inspection Certificate of Nursery Inspection No. 406

This is to Certify that the nursery stock of J. N. Rokely and Son, Bridgman, has been examined and found to be apparently free from langerous insects and dangerously contagious tree and plant diseases.

ELMER A. BEAMER, Commissioner.
This certificate to be void after September
15, 1941. C. A. Boyer, Director, Bureau of Orchard and Nursery Inspection.

Lansing, Michigan, October 11, 1940

MICHIGAN STATE DEPARTMENT OF AGRICULTURE Orchard and Nursery Inspection Certificate of Inspection No. 565

Lansing, Mich., October 11th, 1940.
This is to certify that the raspberry fields of J. N. Rokely and Son, Bridgman, have been inspected according to the regulations of this Department and having been found apparently free from dangerous insects and diseases, this certificate is granted and the sale of plants from the approved fields is authorized for the year ending September 15, 1941. First Inspection made June 20, 1940; second Inspection made September 24, 1940.

ELMER A. BEAMER, Commissioner,

ELMER A. BEAMER, Commissioner, Bureau of Agricultural Industry, C. A. Boyer, In Charge of Orchard and Nursery Inspection.

Order Early and Take Advantage of these Big Discounts

This year we offer 2 discount plans to our customers who place their orders with us early in the season. By receiving your order in the winter we can take care of all the detail work in the office before the spring rush starts. For this reason we offer these discounts as an inducement for you to make up your order and send it in now. Early in the season we always have a full stock of all items and you are sure of securing exactly the stock you want, so order early and buy for less.

CASH DISCOUNT PLAN

- 10% DISCOUNT on all Cash orders received during January, 1941.
 - 8% DISCOUNT on all Cash Orders received during February, 1941.
 - 5% DISCOUNT on all Cash Orders received during January, 1941.

For example, if you send us a Cash Order amounting to \$10.00 during January you may deduct \$1.00 and enclose remittance of \$9.00 in full payment for \$10.00 worth of stock.

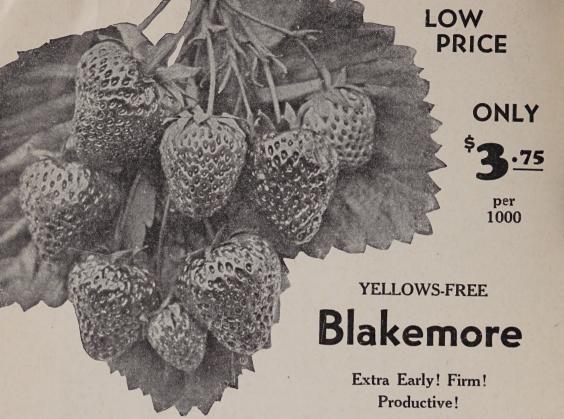
FREE NURSERY STOCK PLAN

- 20% ADDITIONAL Nursery Stock with all Cash Orders received during January, 1941.
- 15% ADDITIONAL Nursery Stock with all Cash Orders received during February, 1941.
- ADDITIONAL Nursery Stock with all Cash Orders received up to March 20th, 1941.

For example, if you send us a Cash Order amounting to \$10.00, during January, you may select an additional \$2.00 worth of stock from our catalog and add it to your order at no extra cost. In other words you will receive \$12.00 worth of stock for \$10.00 cash.

Use either plan you wish but not a combination of both on the same order.

THESE CASH DISCOUNTS AND FREE PLANT OFFERS APPLY TO STOCK ORDERED AT REGULAR CATALOG LIST PRICE, AND DO NOT APPLY TO BARGAIN
COLLECTIONS OR SPECIAL QUOTATIONS BY LETTER.



Blakemore had only one fault, and this has been removed by the Yellows-Free Strain. You need no longer worry about your Blakemore plantings due to Yellows. Our Yellows-Resistant Strain of Blakemore was secured through the United States Department of Agriculture in the spring of 1938 and during three growing seasons here in our nursery the plants of this new type Blakemore have not shown a single plant of the Yellows Disease.

Blakemore berries are bright red, with tough skin, firm flesh, and a high-spirited, tart flavor. In shape, slightly blunted at the point, conical, with broad shoulders. Its bright green cap curls upward when the fruit ripens, making it easy to pick and hull. Ripens extra early and bears enormous crops of large berries.

Due to its firm flesh and tough skin, Blakemore has proven a wonderful long distance shipper. It will not become soft during hot, moist weather and will stand rough handling without bleeding. Retains its bright red color long after picking. Plants are hardy, vigorous, and produce runners freely. Will thrive on the poorer soils and stand extreme weather conditions.

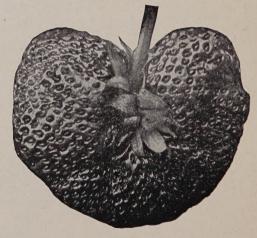
25	plants	\$.30	400	plants	 1.65
50	p!ants	 .50		plants	
100	plants	 .70		plants	
200	plants	 1.00	2000	plants	7.00
300	plants	 1.40	5000	plants	 16.25

FUGEIMA

Largest Berry Grown

A Japanese variety recently introduced in this country. Produces a large crop of enormous berries—the largest we have ever seen. Color bright red; flavor mild, rich and very sweet, requiring almost no sugar for table use. Firm enough for home use and nearby markets. Runs freely and produces a good fruiting row. Ripens midseason. Supply of plants very limited.

PRICES: 12 for 60c; 25 for \$1.00; 50 for \$1.50; 100 for \$2.00.





ROKELY'S Genuine

Dorsett

Dorsett has that delicious, rich dessert flavor that places it above all others excepting Fairfax, making it a prime favorite for home gardens. Berries are bright, snappy red, large and perfectly formed, ripen evenly and are firm throughout. They stay bright and firm several days after picked. Dorsett is an early strawberry that produces enormous loads of perfect fruit. Plants are hardy and thrifty growers that make heavy picking rows. Will stand up and produce under both very dry and extremely wet conditions. Yields of 10,000 to 12,000 quarts per acre are often reported-you can do as well!

DORSETT PRICES

25	plants	\$.35	400	plants	\$ 1.95
	plants	.55		plants	2.30
	plants	.75	1000	plants	4.50
	plants			plants	8.50
300	plants	1.65	5000	plants	19 95

"Dorsett and Fairfax" Special Gardens

50 Dorsett 50 Fairfax

25 plants ..\$.40

50 plants .. .60

100 plants .. .85

200 plants ...1.25

300 plants .. 1.70

79c

100 Dorsett \$1.19

250 Dorsett \$2.39 250 Fairfax \$2.39



\$2.10

2.50

4.95

9.45

22.45

400 plants

500 plants

1000 plants

2000 plants

5000 plants

DUNLAP \$3.25

Old Favorite Per 1000

If you love shortcake, you will surely appreciate one made with Dunlap. Probably the oldest strawberry grown but still one of our best sellers, proving that it is one of the best allpurpose berries ever offered. It produces wonderfully large crops of beautiful, crimson-red berries with a rich, distinctive flavor that makes them favorites for home Dunlap makes a profuse plant

growth, and is so healthy and hardy that it does well in all sections of the country. The plants are medium in size, hardy, long-rooted, very prolific, and will hold their own under most any rough and tumble methods of culti-

vation.

Extra Beaver

\$3.50

25	plants	 .30	400 plants	1.45
	plants	.45	500 plants	1.65
	plants		1000 plants	3.25
	plants		2000 plants	6.25
	plants		5000 plants	14.75

DUNI AP PRICES

A heavy producer of deep glossy red berries. Hardy and frost-resistant. Berries are very firm and of such texture that it does not require picking more than twice a week. Begins ripening three or four days before Premier. Unsurpassed as a shipper and compares well with Premier in every way. In addition it will make a good fruiting row on the poorer soils.

PRICES: 25 for 30c; 50 for 50c; 100 for 70c; 200 for \$1.00; 300 for \$1.40; 400 for \$1.65; 500 for \$1.90; 1000 for \$3.75. "MONEY-SAVER" PLOT

250 Blakemore S

250 Catskill

250 Premier

250 Dorsett

No Discount 1000 First Class Plants

ROKELY'S DELICIOUS

Wayzata

The New Honey-Sweet Everbearer

This most delicious new everbearer deserves all the praise given it. Wayzata is supreme among the everbearers for home use. The berries are extremely large and uniform; red to the heart, very firm, and possess the richest and sweetest flavor of any berry we have ever tasted. Wayzata plants are large in size and often have ten or more crowns-throwing out many fruit stems, which is the secret of their heavyyielding ability. However, Wayzata makes very few runner plants, which together with the active demand, accounts for the higher price for plants of this variety. Supply limited order early!

25	plants	\$1.19	300	plants	\$8.90
		1.95	400	plants	11.10
		3.75	500	plants	12.95
		6.75	1000	plants	25.75



ROKELY'S GEM **EVERBEARING**

Gem is rapidly taking first place among all fall - bearing strawberries and is equalling many standard, or June-bearing, varieties in the early summer yield. The plants ar_e healthy,

hardy, drought-resistant, easily grown, and productive. Gem berries are all large, bright sparkling red, ripen evenly, and have wonderful

eating and wonderful marketing qualities. Gem will commence bearing in 90 days after planting and continue until severe freezing weather, giving you fresh strawberries this summer and fall. Next year they will bear spring, summer and fall. A few Rokely's Gem in your garden will give you quantities of berries for the table and commercial planting will bring large profits the same summer.

		TATALAT T	TORK -	103	
25	plants	 .40	400	plants	 2.70
50	plants	 .65		rlants	2.85
100	plants	 1.00		plants	5 50
200	plants	 1 60		plants	10.50
300	plants	 2,25	5000	plants	 24.95

"Big Profit" Garden

250 Mastodon

Only

500 No. 1 Plants \$3.00

"Back Yard" Garden

50 Mastodon 50 Gem

\$5.50 Per

Only 100 No 1 Plants

\$1.00

ROKELY'S GIANT

MASTODON

EVERBEARING

Now Only

Per

The most widely grown everbearing Strawberry — planted all over America. For many years now this fine variety has proven its worth. It will start bearing 90 days after planting and provide fresh strawberries all summer and fall. Our strain produces extra large berries of good flavor and bright red color. Planted this spring, Mastodon will bear loads of big, luscious berries this summer and fall. Next year they will bear spring, summer and fall. Large strong plants enable this variety to outbear and outgrow

other less vigorous kinds.

Our Giant Mastodon plants are all grown on a special water-bottom, fertile, sand soil that produces those long, fibrous, white-rooted and big-crowned plants so much desired by the planters.
Plant Rokely's
Mastodon at these new low prices!

25 plants - \$.50 50 plants - .75 100 plants - 1.25 100 plants -1.80 200 plants -300 plants -2.40 400 plants -2.95 3.25 500 plants -1000 plants - 6.50 2000 plants - 12.50 5000 plants - 29.95



Cumberland

The Business Blackcap Heavy-Rooted \$2.45

Cumberland berries are the aristocrats of the blackcap family and without question the best all-purpose black raspberry you can grow. Uniformly large and brilliant purplish black in color, they grow in big, attractive clusters. Easy to pick and easy to sell, for their beauty and luscious flavor attract buyers. Cumberland has every quality you want. A famous canner; superb for the table. Stands up for long distance shipping. A real money maker. Ripens medium late, following Logan and making a fine fruiting team with this popular variety.

CUMBERLAND PRICES PRICES, 1-yr. No. 1 plants: 25, 80c; 50, \$1.45; 100, \$2.45; 250, \$4.95; 500, \$8.70; 1000, \$16.95. 2-yr. No. 1 transplants: 12, 80c; 25, \$1.60; 50, \$2.90; 100, \$4.75.

Plants Double Inspected

All our raspberry fields are inspected twice during the summer growing season by Michigan State Inspectors. These men are specially trained for this work and their O. K. is your assurance of disease-free stock. Note copy of our Certificate of Raspberry Inspection on Page 5 of this book.

Potomac Purple Raspberry

The most delicious purplecap you ever tasted! Mild, honey-sweet flavor. Valuable for fresh desserts, pies, jam, preserves. Very firm and does not crumble. Fruit clings to branch long after fully ripe. Berries enormous in size and tremendous yielder. Plants hardy, vigorous growers; exceptionally free from mosaic and other diseases. We have counted 20 to 25 berries on one stem of Potomac against 10 to 12 on Cumberland growing alongside.

PRICES OF POTOMAC PLANTS

		1-yr. No.	1 plants	
25	plants	\$.90	250 plants	\$ 5.50
		1.65	500 plants	
100	plants	2.75	1000 plants	

"Top of the Market" Blackcap Planting 100 Cumberland

100 New Logan 1-yr., No. 1

plants

No Discount

"Gardeners Special" Raspberry Planting

25 Cumberland 25 Latham 25 Potomac

No Discount

1-yr., No. 1

Sodus New Early Purplecap

25 First-Class Plants, \$1.00

The most promising Purple Raspberry so far. The berries are much larger than any blackcap or red raspberry, firm and attractive, and do not crumble. Resemble red raspberries in shape and appearance, but grow like blackcaps. Fruit is dark reddish purple, very beautiful and appetizing. Much superior to the Columbian which was one of the best. Plants are vigorous, hardy and very productive, and so far have shown no signs of disease. Sodus is the result of a cross between Dundee black raspberry and Newburgh red raspberry. You will like its unique flavor. Try it!

Prices: 1-yr. No. 1 plants

250 plants ...\$ 6.00 25 plants\$1.00 50 plants1.75 500 plants ... 10.95 100 plants 3.25 1000 plants ... 21.45



100 Mary Washington Asparagus 3 Ruby Rhubarb All 2-yr. No. 1 roots

\$1.75

New Logan produces an abundant yield of extra early, mammoth, delicious berries. Quality is superior to any other early variety. New Logan berries do not crumble or become seedy, but all mature to full size.

Plants are sturdy growers, highly resistant to disease and drought. Plant New Logan Early and Cumberland Late for longer picking season and greater profits.

PRICES, 1-yr. No. 1 plants: 25, 80c; 50, \$1.45; 100, \$2.45; 250, \$4.95; 500, \$8.70; 1000, \$16.95. 2-yr. No. 1 transplants: 12, 80c; 25, \$1.60; 60, \$2.90;

100, \$4.75.

MARY WASHINGTON Rust-Resisting ASPARAGUS

We offer you Mary Washington, which is the best of the Washington strains developed by the United States Department of Agriculture in their search for a rust-resistant variety. Our plants are grown from certified strain seed, on a rich sandy soil that produces long, white roots and heavy crowns. Don't buy ordinary asparagus when you can get Mary Washington for the same money.

Prices: 1-yr. No. 1, 25, 30c; 50, 50c; 100, 85c; 250, \$1.90; 500, \$2.60; 1000, \$4.95; 2-yr. No. 1, 25, 50c; 50, 80c; 100, \$1.35; 250, \$3.00; 500, \$4.15; 1000, \$7.95.

PARADISE The Asparagus of Tomorrow

This new Asparagus, recently introduced, is so far superior to older kinds that we predict it will soon replace all others. A prolific yielder, it produces stalks of enormous size, yet tender and juicy, with a rich mild flavor superior to other kinds. Has proven highly rust resistant and is easy to grow. Our stock of Paradise is very limited but we urge you to make at least a small trial planting.

PRICES, 1-yr. No. 1 roots: 12 for 40c; 25 for 70c; 50 for \$1.10; 100 for \$1.95; 250 for \$3.90.



Chief

Early Red

An established leading early Red Raspberry. Chief bears enormous crops of large snappy red berries ten days before Latham commences to ripen and continues well into the Latham season. Berries are large, excellent quality with delicious sweet flavor. Splendid keepers and shippers. A sure and heavy cropper every year.

Taylor

Best New Late Red

A newcomer, originated by the New York Experiment station where it was reported as the best late variety on trial. Berries are very large and the size holds up well throughout a long season. The color is a bright, attractive red, shape long, conic. Firm, free from crumbling, have small cavity, and are uniform in size. The plants are tall, vigorous, hardy, and produce heavy crops. Ripening season about with Latham.

Taylor is recommended as being very promising by growers who have tested it. We believe it to be a really fine new variety and are sure you will make no mistake in planting it now.

See Next Page For Low Prices on Taylor Plants.

Latham

WORLD'S GREATEST RED

By sheer pre-eminent merit Latham has become the most popular Red Raspberry in the United States today. Popular in the home garden because it is easy to grow and sure to bear. Popular with berry growers because it makes them money.

Latham berries are mammoth, bright red beauties, uniform in size and shape and present a delightful picture. Supreme in quality, the berries will cling to the bushes several days after ripening and never crumble. Sells at premium prices on all markets.

Latham is a strong, sturdy grower Absolutely hardy and thrives on every kind of soil, producing bumper crops of fine berries regularly. The canes grow large, straight and tall and are literally loaded with berries which mature perfectly over an unusually long fruiting season.

St. Regis

Everbearing Red

St Regis is the best known fall-bearing Red Raspberry. It ripens extra early and produces a big crop during the regular raspberry season, then continues to bear throughout the summer and fall months. Will commence bearing in September after planting. Berries are medium to large in size and a brilliant crimson color. Flavor is rich and sweet, with good keeping qualities, making it a splendid shipper.

PRICES OF LATHAM, CHIEF, AND ST. REGIS

1-vr. No. 1 plants

	. 3	i pianes						
25	\$0.80	250 .	\$ 4.95					
50	1.45	500	8.70					
100	2.45	1000 .	17.95					
	2-yr. tra	ansplants						
12	\$.75	100	\$ 4.45					
25	1.50	250	9.75					
50	2.75	500	13.95					
1000 \$27.45								

Indian Summer New Everbearing Red

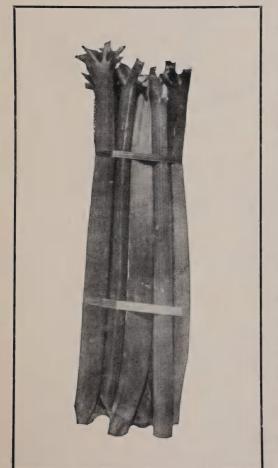
The earliest to ripen in the spring, again bearing another crop of berries in the late summer and fall. Outclasses all other everbearing raspberries in appearance, flavor, and size. Fine, large, delicious, medium red berries borne on hardy, vigorous bushes of medium height. Indian Summer ranks with the best for its regular summer crop and produces more, and better quality berries in the fall than any

other Everbearers. We highly recommend Indian Summer for commercial plantings or home gar-

iens.

PRICES: TAYLOR AND INDIAN SUMMER

1.yr, No. 1 plants			1115	2-yr. bearing age			
25	plants		\$.90	transplants			
50	plants		1.65				
100	plants		2.75	25	plants		1.60
250	plants		5.50				
500	plants		10.15	100	piants		4.95
1000	plants		19.95	250	plants		9.95



Victoria Rhubarb

Mammoth Victoria rhubarb is famed for size, flavor, tenderness and rich color. Immensely productive. Delicious for sauce, pie, etc. Earliest spring fruit.

PRICES: 1-yr., 6 for 35c; 12 for 50c; 25 for 90c; 50 for \$1.65; 100 for \$2.75; 250 for

\$5.75; 1000 for \$17.50.

ROKELY'S GIANT

RUBY Rhubarb

STALKS RED TO THE CENTER

This new Red Rhubarb, introduced from Canada, is the best of all. The stalks are unusually large and intensely red as the name implies—even the inside of the stalk is red. Rhubarb sauce made from Ruby is as red as strawberry sauce. Stalks are very tender and juicy—not tough or stringy as most large stalks are and the skin is so tender it can be cooked with the stalk. Ruby yields heavily over a long season and one planting will last for years. Ruby is, a real money-maker on the market because it sells on sight at a premium over common Rhubarh.

Ours are all strong division roots ready to produce quickly.

D	D	п	C	0
	n	ш	C	0

E	ach	 \$.35	12 f	or	\$ 3.25
3	for	 1.00	25 fc	or	5.95
6	for	 1.75	100 f	or	22,50

Eldorado

King of Commercial Blackberries 100 PLANTS Only \$1.50

The very finest commercial blackberry on the market, Eldorado berries are large as your thumb, jet-black, borne in large clusters and ripen well together. They are sweet and melting with that delicious aroma and flavor which can be found only in a wild blackberry. The berries are very firm and will remain in good condition for four to six days after picking. They will also retain their rich glossy color until consumed, never turning red like the ordinary blackberry. No hard core, making them the choice of both canner and housewife.

The bushes are free from disease and immune to orange rust. The canes are vigorous and their yield of fruit is enormous. We have never known it to winter-kill or fail to produce an exceptionally fine crop of fruit.

Rokely's Eldorado plants are the healthiest, hardiest, and heaviest yielding strain on the market. Plant the best, they cost no more.

ELDORADO PRICES

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50	 										2	.50		500	W.	·							1			•	15.9	20
				1	0	0	0									\$	31		75		•						19.5	3





ALFRED The Coreless Early Blackberry 25 PLANTS 55c

Alfred is a big producer of large, jet black plump berries, many of them 11/2 to 2 inches long. Practically free from seeds, coreless, sweet and juicy.

Alfred ripens a week to ten days earlier than Eldorado, producing a heavy crop of fruit. A healthy, vigorous grower and bears nearly a full crop the year after planting. Absolutely hardy and will withstand temperatures of 30 degrees below zero. Favorite early market blackberry and superb for serving fresh, canned, or

PRICES OF ALFRED PLANTS

				3
Me	dium 1	-yr pla	ints	
25		250		\$3.00
50		500		
100	1.50	1000		10.95
	yr. No.	1 plan	ts	
25		250		\$4.96
50		500		7.95
100	2.45	1000		15.95
9	-yr. tra	nsplant	S	
12	\$.80	100 .		\$3.95
25				
50		500 .		
1000			\$31.75	

(14)

Boysenberry

THE BERRY SUPREME

A cross of the blackberry, raspberry and loganberry, Boysenberry is far more vigorous than any of its parents. Huge, plump, juicy, delicious berries 1½ to 2 inches long, are borne in profusion. If you could taste them you would agree that in flavor they stand supreme. Whether eaten fresh or with cream, or canned for sauce, jam or preserves, or in pies, it is superior in every way to any other berry grown. Color dark winered. Boysenberry is almost seedless; is firm and therefore a good shipping berry. Produced in large clusters on long stems that stand away from the canes.

The plant is a tremendous, vigorous grower, and every cane is simply loaded with fruit. The fruit ripens over a very long period — almost two months. Boysenberry holds the record of almost six tons of berries from one acre, selling for \$1,760.00.

Plant Boysenberry this spring and be the first in your neighborhood to have this wonderful new delicious fruit.

PRICES OF BOYSENBERRY PLANTS

1-yr. No. 1 plants: 12 for \$1.00; 25 for \$1.50; 50 for \$2.50; 100 for \$3.95; 250 for \$8.75; 500 for \$16.50; 1000 for \$32.50.

PLANTS REQUIRED TO SET AN ACRE

Distance Apart Per Acre					o. Plants
Strawberry (Garden) 2½ ft.x1½ ft. 11,600 Black Raspberry 7 ft.x4 ft. 1,550 Red Raspberry 6 ft.x3 ft. 2,400 Blackberry - Boysenberry 8 ft.x4 ft. 1,350 Dewberry 6 ft.x4 ft. 1,800 Grape 8 ft.x10 ft. 550 Asparagus 4 ft.x18 in. 7,000	I	Pista	nce Apa	art .	Per Acre
	Strawberry (Garden) Black Raspberry Red Raspberry Blackberry - Boysenberry Dewberry Grape Asparagus	2 ½ 7 6 8 6 8 4	ft.x1½ ft.x4 ft.x3 ft.x4 ft.x4 ft.x10 ft.x18	ft. ft. ft. ft. ft. ft. in.	11,600 1,550 2,400 1,350 1,800 550 7,000

SPACING DISTANCE FOR FRUIT TREES

Apple	35 ft.x35 ft.	35
Peach	15 ft.x15 ft.	193
Pear		
Cour Ob	20 ft.x20 ft.	108
Sour Cherry	15 ft.x15 ft.	193
Sweet Cherry Plum	20 ft.x20 ft.	108
	20 ft.x20 ft.	108
Apricot	15 ft.x15 ft.	193

If you prefer to plant other distances than those listed, here is a simple rule to determine the number of plants required for an acre. Multiply the distance between rows, in feet, by the distance between plants in the row in feet. This will give the number of square feet required for one plant. Divide this into 43,560 the number of square feet in an acre, and the result will be the number of plants you will need for one acre of ground.



BOYSENBERRY CULTURE

For best results Boysenberries should be handled like Dewberries. We advise using a single wire for each row, strung on posts about two feet high. In early spring all vines of the previous seasons growth should be gathered up, each bush separately, wrapped on the wire, and tied securely. The canes should be cut back to 4 or 5 feet in length at that time. Soon as the fruit crop is harvested, these old canes should be cut out and removed from the wires. The new canes are best left on the ground during the winter, for protection, and should never be placed on the wires until spring.

Lucretia Dewberry

THE CREEPING BLACKBERRY

Lucretia dewberries are even larger than blackberries, lustrous black, coreless, sweet, and juicy. Ripen two weeks earlier than blackberries. Fine for fresh desserts, pies, jam, juices, etc. Very productive. Vines are thrifty and free from rust and other diseases. Best results are secured on the higher, sandier soils, their natural home. Will grow and produce wonderful crops on soils too light for other fruits.

PRICES: Heavy 1-yr. plants, 25 for 80c; 50 for \$1.45; 100 for \$2.45; 250 for \$4.90; 500 for \$7.95; 1000 for \$15.95.



equal to or better than Concord.

Portland

NEW EARLY WHITE

large, round, and hang well to the bunch. The skin is thick and tough, and the flesh is juicy, solid, but tender. The quality is extra good, being

Another introduction of the New York Experiment Station. Resembles Niagara in shape of berry and bunch but ripens three weeks earlier. Bears young, heavily, and regularly. The fruit is large, rich and sugary, with a spicy flavor you certainly will like. Absolutely hardy. A real find for the commercial grower and a treat for the home gardener.

PRICES: FREDONIA AND PORTLAND

2-yr. No. 1 Vines
Each \$.20 6 for ... \$.90 25 for ... \$2.50
3 for50 12 for ... 1.50 100 for ... 8.95

GOLDEN MUSCAT

Valuable New Grape of the California Type

At last a successful introduction with texture similar to the white California Grape. May be grown any place in the country. Berries are golden white, large sweet, meaty and are wonderful for use fresh, or for jellies, jams, and sauce. The clusters are very large, heavy, long, broad, tapering and compact. Every home, in city or country, should have some Golden Muscats. For best results they should be given a good application of barnyard or commercial fertilizer every spring. PRICES, 2-yr, No. 1 Vines: Each 75c; 3 for \$2.00.

CONCORD

(Black)

America's leading wine and table Grape. The only variety that is supreme for every purpose. Grows on all soils, producing enormous crops of highest quality fruit. Highly resistant to drought, insects and diseases. Very hardy. Produces compact bunches 5 to 7 inches long. Berries are large, bluish black, covered with attractive bloom. Highest keeping and shipping quality. Juice is rich wine-purple and very delicious either fresh or canned.

MOORE'S EARLY

(Black)

A heavy-producing early variety, Profitable for commercial growing because it gets the early season high prices. Similar to Concord in appearance and quality, ripening about two weeks earlier. Has a peculiarly sweet flavor that makes it an excellent table Grape.

(White)

The leading commercial white Grape. More productive than other standard white varieties. The quality of Niagara compares with Concord, being superb for home use or shipping. Bunches are large and compact, berries large and of attractive appearance. In great demand as a table and wine Grape.

CACO

(Red)

We consider this the most beautiful and the best hardy red Grape. The fruit is wine-red in color, very large, rich and sugary, with a delicious melting flavor. Caco is hardy, a vigorous grower, and bears young, heavily and regularly. Leading horticulturists and experiment stations claim it has no equal as a variety for home use. Always in demand on all markets at extra fancy prices.

PRICES: Concord, 1-yr, No. 1	Each \$0.08	6 \$0.40	12 \$0.75	25 \$1.25	100 \$3.00	250 \$6.75	1000 \$25.00
Concord, 2-yr. No. 1	.12	.55	.90	1.65	4.00	9.75	37.50
Moore's Early, 2-yr. No. 1	.15	.60	1.00	1.75	5.50	12.50	47.50
Niagara, 2-yr., No. 1	.15	.60	1.00	1.75	5.50	12.50	47.50
Caco, 2-yr. No. 1	.15	.60	1.00	1.75	5.50	12.50	47.50

NORTHERN GROWN

APPLE TREES

PRICES, Except Dolgo and 5-In-1, 2-yr, 9-16 In. Ca|iper, 4-6 ft, trees: Each 40c; 10 for \$3.50; 25 for \$7.50; 100 for \$25.00.

ALDWIN. Leading commercial winter apple for market or storage. Large, glossy red fruit with very firm flesh. Good flavor, good cooker, good keeper.

CORTLAND. An improved McIntosh, retaining all the good features of that outstanding variety, but ripening two weeks later, which insures a late keeping date. Large, beautiful dark red striped with carmine and yellow. Flesh fine grained, crisp, juicy, white and firm. Bears very

DELICIOUS, DARK RED. Grand Champion of winter apples. Red with pin dots of yellow. Fine grained, crisp, juicy, with mild, pleasant flavor. Ranks first both for commercial and home orchards. Tree hardy, vigorous grower, producing enormous annual yields.

EW DOLGO CRAB, Brightest, most dazzling red color of any apple. Draws crowds of admirers at fair exhibits! Good to eat fresh. A few Dolgo make lots of bright red jelly, as they jell the quickest of any apple. Tree hardy, vigorous, productive, young bearer, and splendid ornamental shade

PRICES, 2-yr., 4-6 ft. trees: Each 50c; 10 for \$4.00.

GRIMES GOLDEN. Winter. Large, golden yellow skin, sprinkled with gray dots. Flesh crisp, mild, tender, juicy, and very delicious. Tree hardy, vigorous and productive.

JONATHAN, DARK RED. Grand, good winter apple. Bright, solid red. Flesh white, firm, fine, crisp and tender—a splendid family sort and highly profitable for market. Tree long-lived, productive and an early bearer. Excellent keeping qualities.

NEW-EARLY-ALL RED BEACON

At last an early, high quality, all-red apple to take the place of the old Duchess! The new Beacon is a fall apple ripening with, or a few days later than Duchess, and will keep for a month after harvest even without cold storage facilities. It is a high colored, all red varietymuch better eating than Duchess and is an excellent cooking apple. The tree is vigorous, productive, very hardy, and bears young.

The early season, uniform size and shape, high color, and quality. together with the keeping quality so different from other early apples, makes Beacon the outstanding early apple for home or market. Beacon apples readily bring \$2.00 per bushel when Duchess are selling at 75c. Get started with this valuable new apple this season.



5-IN-I APPLE TREES

You probably have ofttimes wished for an hat would bear several kinds of 5-AN-1 Apple Tree is just wha: apple tree that you are looking for. These trees look and grow just like any other apple but will pro-duce five different kinds of apples the same

Dark Red Delicious Yellow Delicious Yellow Transparent Rome Beauty Stayman Winesap

Order at least one of these different apple trees and have something different to show your friends. Supply limited—better order

2-yr. 4-6 ft. Trees Each \$ 1.00

McINTOSH DARK RED. One of the most important fall and early winter varieties. An exceptionally fine eating apple, of good size, bright red color, and a delicious aromatic flavor. Hardy trees which start bearing heavily while still young, and thrive on poor soils.

NORTHERN SPY. Extra large, greenish yellow winter apple with red markings. Highly flavor-

ed, excellent for eating, cooking and storage.
Tree hardy and productive,
TAYMAN WINESAP DARK RED. Late fall STAYMAN

apple with rich enticing flavor. White, juicy flesh; excellent for eating or market. Good keeper and heavy producer. Succeeds everywhere. RED JUNE. Earliest ripening apple known. A handsome red apple. Flesh sub-acid, pleasant to eat out-of-hand. Very hardy, strong grower and very productive. Extremely early bearer Ripens July 1st.

WEALTHY. The most dependable and widely planted fall apple. Large, round, bright red striped yellow. Flesh white, tender and subacid. Hardy and a free grower. A valuable

acid. Hardy and a free grower. A

acid. Hardy and a free grower. A valuable market sort.

YELLOW TRANSPARENT. No orchard should be without a few of these delicious golden yellow apples. Good to eat long before other varieties are ready. Fruit large yellow with crisp meat and delicious flavor. Makes fine sauce or pie. Covers long fruiting season. Trees vigorour and very productive.

YELLOW DELICIOUS. Acclaimed by many as the best flavored apple in the world. Not so large as the Red Delicious, but has the same distinctive shape and an added deliciousness in flavor. Crisp, white, juicy flesh; firm skin; good shipper and storage sort. Hardy, bears young, and is a regular and heavy bearer.

and is a regular and heavy bearer.



GOLDEN JUBILEE

This enormous golden yellow Peach with red blush was introduced in New Jersey, but has been thoroughly tested in northern states and found as hardy as Elberta. It ripens three weeks earlier than Elberta and is of better quality. The skin is yellow blushed with red; flesh yellow, juicy, tender and sweet. Freestone. One of the best shipping varieties on the market.

ELBERTA

The standard market Peach of the country. A valuable large Peach of good quality; yellow with red cheek, juicy and highly flavored, Flesh yellow; freestone. Ripens midseason.

SOUTH HAVEN

Exceptionally fine flavor, Flesh yellow and sweet. Its showy exterior combined with its earliness makes it a real money-maker. Ripens ten to fourteen days before Elberta. Trees are hardy, quick growing, and bear heavily and young. Freestone.

SURE CROP NECTARINES

Fruits are large as Peaches, rounded, golden orange with blazing red blushes. Entirely fuzzless. Flesh is firm, tender, freestone. Strikingly beautiful and richly flavored, combining Peach and Apricot flavors. Trees hardy as peaches and easy to grow.

PRICES, 2-yr. 9-16 inch, 4 to 6 ft. trees: Each 75c; 3 for \$2.00.

ORANGE QUINCE

The best of all Quinces. Excellent for jelly and preserves, Fruit large, bright yellow, excellent flavor. Heavy annual bearer. Will stand quite damp ground.

PRICES, 2-yr. 5-8 inch trees: Each 75c; 3 for \$2.00.

HARDY NORTHERN-GROWN

Peach Trees

HALE-HAVEN

Hale-Haven has the large size of the J. H. Hale along with the productiveness and high quality of the South Haven. It is a fancy freestone variety that ripens ten days earlier than Elberta. In color a deep snappy yellow, with a reddish tinted cheek. Flesh is yellow, rich, firm, and juicy. Hale-Haven is very hardy, a remarkably fast grower and an exceptionally heavy producer. This marvelous peach looks better, keeps better and even tastes better than any other you have ever grown.

J. H. HALE

Fruit extr_a large, Ripens just before Elberta and averages a third larger in size. Color beautiful golden yellow with deep carmine blush. Flesh yellow, sweet and melting. Fancy canning Peach. Freestone.

ROCHESTER

Early, orange-yellow with blazing red cheek and markings. Delicious flavor. Excellent canner and shipper. Freestone, very hardy, enormous cropper.

CHAMPION

The very best early white-fleshed freestone. Rich and juicy. Highly colored cheek. A favorite eating Peach. Ripens in August.

PEACH TREE PRICES	SPECIAL
All varieties, 1-yr., 9-16 Inch	OFFER Your choice
4-6 ft Trees	any 4 Peach
Each \$.30 25 for \$ 5.75	Trees on this page.
3 for .85 50 for 11.00	
10 for 2.50 100 for 20.00	\$1.00



Cherry Trees SOUR CHERRIES

2-yr. 9-16 inch, 4 to 6 ft. trees PRICES: Each, 55c; 10, \$4.50; 25, \$10.00.

RICHMOND. Best early cherry, much like Montmorency, except a trifle smaller and slightly more acid. Bright red and juicy. Heavy bearer.

MONTMORENCY. Large, late. heavy cropper of dark red cherries. Thick meated and juicy, yet the best shipper known. Size and flavor make it the leader every. where. A sure bearer under any ordinary conditions.

SWEET CHERRIES

2-yr. 9-16 inch, 4 to 6 ft. trees

PRICES: Each, 65c; 10, \$6.00; 25, \$13.75.

BLACK TARTARIAN. Large, glossy purplish-black heart-shaped fruit. Flesh mild and sweet and quality excellent. Fine for eating, canning, shipping.

NAPOLEON or ROYAL ANN. Finest yellow cherry. Fruit is MONTMORENCY very large, oblong, light lemon-yellow with a red cheek. Mighty good for eating and canning. Good shipper, prolific bearer.



HANSEN'S HARDY APRICOT

WILL STAND 50 BELOW ZERO

This new Hardy Apricot was originated by Prof. Hansen, of South Dakota State College, from seed collected in East Siberia. Two outstanding points of this new Apricot is its extreme drought resistance and extreme hardiness, Heat and drought or the other extreme, 50 below zero, does not interfere with its vigorous growth and heavy crops. Bears heavy crop of large yellow fruit. No. 1 in size and quality same. May be planted any place in in size and quality. Cooks up into rich yellow, good quality sauce. May be planted any place in

PRICE, 4 to 6 ft. trees: Each, 70c; 3 for \$2.00; 10 for \$6.00.

PLUM TREES

2-yr., 9-16 Inch, 4 to 6 ft. trees
PRICES: Each 60c; 10 for \$5.50; 25 for \$12.50.

ABUNDANCE. Large and early; of a beautiful bright cherry color. One of the finest and handsomest growers. Flesh juicy, tender and very sweet. An early and heavy bearer.

BURBANK. Most profitable variety. Fruit large, oval, with reddish purple skin. Heavy yielder and bears young. Flavor excellent. Ripens in August.

GERMAN PRUNE. Old favorite. Fruit is long, oval, purple with a thick blue bloom. Flesh is firm, sweet and pleasant. High ly esteemed for canning and drying. Sept. **YELLOW EGG.** Best and most popular yellow plum.

Very hardy; trees grow rapidly, and produce abundantly even when very young. Fruit is attractive, large, and rich yellow in color. It is a great canner, Ripens in August.

STANLEY PRUNE

A new hybrid between a new prune and the giant Grand Duke Plum. A good cropper, it has already become popular both as a commercial item, and in the home orchard. Of large plump size in typical elongated prune form; dark blue with a thick bloom. The flesh is fine grained and juicy, sweet, and of extremely pleasant flavor to eat from the hand. For canning, it requires only about half the usual amount of sugar. Firm and does not crack. Produces heavy crop every year; often bears in three years.

PRICES, 2 yr. 9 - 16 inch, 4 - 6 ft. Trees: Each 65c; 3 for \$1.80: 10 for \$5.75.



ABUNDANCE



PEAR TREES

PRICES: 2-yr., 9-16 in. caliper, 4 to 6 ft. trees, each 45c; 3, \$1.25; 10, \$4.00.

BARTLETT. Leading commercial and home use pear. Big producer. Fruit is golden colored, sometimes with red cheek. Flavor melting rich and buttery. Good for any and every use. Ripens about first of September.

CLAPP'S FAVORITE. Ripens early August. Large pale yellow pear with red cheek. Tree hardy and vigorous and does well everywhere. Fruit fine grained, sweet, and highly flavored.

KIEFFER. Ripens in October and November. Large yellow pear noted for its keeping quality. Used extensively in commercial plantings because of its sure crop, heavy yield and shipping qualities. Tree very fast grower and bears young.

SECKEL. Commonly called "Sugar Pear." One of the richest and highest flavored pears known. Small size, yellowish russet, with red cheek. Flesh white, buttery, very juicy and melting. Always in demand for desserts and better known than any other pear in its class. Ripens September and October.

NEW DOUGLAS PEAR-Bears in Two Years

This valuable new early-bearing pear is cold resistant and considered to be blight proof. Bears early, ofttimes same season planted and produces heavy crops. Fruit is large smooth, yellow blushed. Flavor delicious, very sweet, melting and juicy. A regular cropper in all soils and localities. Something new and better! PRICE: 2-yr., 4-6 ft. trees, Each 50c; 3 for \$1.40; 10 for \$4.50.

INSTRUCTIONS TO PURCHASERS

ORDER EARLY. Make up your order and send it to us as soon as you receive this catalog. Early in the season we have a complete stock varieties and you will not be disappointed in get-

varieties and you will not be disappointed in getting just what you want. Early cash buyers will find our Cash Discounts most attractive and worth while. See page 5 of this catalog.

SHIPPING SEASON. We begin shipping the last of March or first of April, according to season, and continue until about May 15th. We do not advise our customers to order stock for shipment after this date. We can fill fall orders and make shipments soon as stock matures, which is around October 15th, depending on season.

TERMS. Cash with order. However, if you prefer, you may send a small down payment with

fer, you may send a small down payment with your order and the balance any time before you wish shipment made. Orders amounting to \$5.00 or more, for shipment before May 1st will be shipped C. O. D. provided 25 per cent of the amount is remitted with order. No orders will be booked stock reserved unless part payment is made

REMITTANCE. Always remit by personal check, express or post office money order, bank draft, or registered letter. Never send currency in letter without registering, as we cannot assume liability for currency lost in unregistered letters.

NOTE. Should the United States, or any state, increase by taxes, legislative acts, inflation, or in any other way beyond our control, the cost or selling price of nursery stock listed in this catalog, we reserve the right to add to our quoted prices to cover such increase.

EXPRESS SHIPMENTS. For most orders express is the safest, and, all things considered, the best way to have your nursery stock shipped. All express orders are shipped collect for transportation charges. All shipments of nursery stock by express now travel at second class rate, making charges about 25 per cent cheaper than formerly.

PARCEL POST SHIPMENTS. Many of our small orders are shipped by parcel post but we do not recommend it for any but very small orders, as it is much more expensive than express on large orders or for long distances. By referring to the table below you may determine the amount of money you must add to your order for postage. If postage is not included with your remittance we will assume that you wish us to ship C. O. D. for exact postage required.

PARCEL POST TABLE

Group No. 1-Southern Michigan (Grand Rapids, Port Huron, Owosso and all towns south there-of). Northern Indiana (Indianapolis and all towns north thereof.)

Group No. 2-Northern Michigan (Towns north of Grand Rapids, Owosso and Port Huron). Southern Indiana (Towns south of Indianapolis).

Strawberry and Asparagus100 plants All other berry plants100 plants All transplants, grape vines100 plants Rhubarb Roots 12 plants 1 tree Fruit Trees 5 trees

Illinois, Iowa, Ohio, Kentucky, Wisconsin. Group No. 3—Ark., Del., Kans., Md., Minn., Mo., Nebr., N. J., N. Y., No. Car., Pa., Tenn., Va.,

Group No. 4-All states not included in the other three groups.

Group	Group	Group	Group
No. 1	No. 2	No. 3	No. 4
\$0.12	\$0.18	\$0.25	\$0.40
.20	.30	.45	.85
.39	.50	.75	1.25
.10	.13	.17	.25
.10	.13	.17	.25
.15	.21	.40	.65

ORDER BLANK

J. N. ROKELY & SON

-	SKIDGWAN, WICHIGAN			
Date	194	Total	\$	
Name	(Write Very Plainly)			
D E D	Box ————Street and No			
п. г. D. —	Box — Street and No	0. ———		
Postoffice _	S	hip by	or Parcel	Post)
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	Id out of any variety ordered, may we substitute CANNOT BOOK ANY ORDER FOR LESS T			
QUANTITY	NAME OF PLANTS WANTED		Dollars	Cents
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AMOUNT ENCLOSED

For Plants\$.....

For Postage (If by

Don't forget to include postage for mail shipments unless you want us to ship C. O. D. for exact postage required. PLEASE WRITE VERY PLAINLY.

Quantity	VARIETY	Dollars	Cents
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			-
		1	
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THANK	If you have friends or neighbors who would like catalog, write their names and addresses below. We	a copy	of our
IHANK	them a copy promptly.	will glad	y dena
			11-4
			-



Prices: All varieties 2-year No. 1 transplanted bushes.

2	for	 \$1.10	12 for	 \$ 5.25
4	for	 2.00	25 for	 10.00
6	for	2 85	100 for	37 50

Golden Queen Yellow Raspberry

A beautiful golden yellow Raspberry. Fruit is large, quality first class, very productive. Makes a wonderful showing when mixed with red and black kinds for table use. Flavor rich, sugary-sweet and luscious. Canes are hardy, upright growing, and almost thorn-free.

Price: 1-yr. No. 1 plants, each 20c; 6 for 90c; 12 for \$1.50; 25 for \$2.50; 50 for \$4.50; 100 for \$6.95.

ICEBERG White Blackberry

A fruit of real value. Mix Icebergs with jet black berries for attractively different and delicious desserts. Berries are large as Alfred or Eldorado, creamy white in color, with very few seeds and a sweet, juicy, delicious flavor. Every garden should have at least a few bushes of this attractive berry.

Price: 1-yr. No. 1 plants, each 15c; 6 for 75c; 12 for \$1.25: 25 for \$2.00.

BLUEBERRIES

These giant, cultivated blueberries are the result of scientific breeding by state experiment stations and are far superior to the ordinary wild blueberries. Bushes grow to a height of 6 to 8 feet and bear enormous loads of large, luscious berries of highest quality and most delicious sweet flavor. Two to six bushes in your garden will furnish your family plenty of berries for fresh pies and canning. Highly profitable when grown for market as these large, fresh blueberries will bring 50c to 75c per quart on the wholesale market.

In order to thrive, blueberries require an acid soil with abundant moisture. If your soil is not acid it may be made so by mixing with a liberal quantity of acid peat, rotted leaves, pine needles, sawdust, or similar material.

Ripen from early July to late August. Once planted, bushes last a lifetime and require no unusual care.

ADAMS. Early, large sweet berries. Upright bush.

JUNE. Early. Bush is upright in growth. Berries large and of best quality.

HARDING. Longest season of all. Begins to ripen early midseason and is the last one to ripen berries. Spreading bush, High quality, sweet berries.

RANCOCAS. Ripens week before Rubel. Upright bushes but heavily branched. Large, bright blue berries.

RUBEL. Hardy, late, upright bush. Most widely planted of all. Enormous producer of medium to large berries of good quality.

HANSEN'S BUSH CHERRY Ornamental Shrub Valuable Fruit

Shapely, ornamental shrub, with long pointed gray-green leaves, silvery beneath. Covered with snow-white flowers in spring Cherries are in large clusters easy to pick. The fruit is large, sweet, shaped like a plum and as delicious as sweet cherries to eat out of hand, Makes excellent jelly, jam and juice. The bushes reach a height of four to five feet and are perfectly hardy everywhere. Produce an enormous crop in your garden or along the edge of the yard. You will find them most beautiful and enjoyable.

Price: $1\frac{1}{2}$ to 2-ft. bushes, each 35c; 3 for 90c; 10 for \$2.00; 25 for \$4.00.

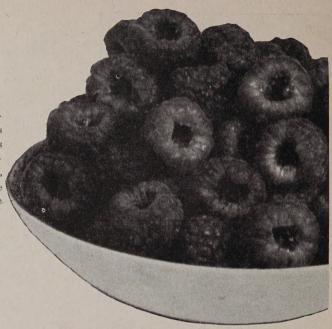
Taylor

Best New Late Red

Recently introduced this valuable late Red Raspberry has proven adaptable to all sections and is being widely planted. Attractive appearance, large size, high quality and big yields make Taylor a favorite for both home use and market.

100^{1-yr. No. 1}
Plants
Only \$2.75

(See Page 12)



per 1000

(See Page 6)



J. N. ROKELY & SON BRIDGMAN, MICHIGAN